

NLBA Sept. 1st Meeting Notes

Treasurer Report

Starting Balance - \$28,602.47

Ending Balance - \$32,199.27

Uptowne Balance - \$7,828.59

Meeting Notes

- Oktoberfest pancake breakfast – please support! October 3rd, asking for volunteers
- Andrea and Tim from Planning Dept. of City of La Crosse
 - o Update on highway 53 north corridor from Tim
 - Plan was adopted in 2018
 - A lot of time went into this plan with several volunteers, meetings, etc.
 - Requested funding for the planning but it was pushed off year over year
 - \$100,000 in funds sitting to be used for north corridor planning
 - Motion to send letter to La Crosse to have funding used as soon as possible in 2022 rather than continuing to push off the funding to 2024.
 - Motioned from Derek Kubicek, 2nd from Kevin Zagrodniak
 - Vote passed from group
 - o Updates on development areas on Northside La Crosse from Andrea
 - Developing several different new residential areas: Bridgeview Plaza from an investment group out of Texas, Riverpoint District, Trane Site 6 Northern 4 Acres being done by Borton Construction
 - o How is the money being used that comes in from the affordable housing plans?
 - Flood plains on the north side of La Crosse is the top priority
 - o City needs to hire an engineer or flood plain manager to actually make changes on the north side of La Crosse

Sister Organization Updates

Explore La Crosse – Working with the department of tourism to help promote events in the area. La Crosse has secured about \$1.2 million dollars. We are 1 of 5 that will have that. We are trending back towards our tourism numbers comparable to 2019.

La Crosse Area Chamber – Business after hours at Pearl Street Brewery in Sept.

La Crosse Police Department – Preparing for Oktoberfest, last week we teamed up with BGC for end of summer bash.

Next Meeting – Wednesday, October 6th at 8:00 am