

NLBA May 5th Notes

Correction from April 7th notes: Ehler Insurance folks names were spelt incorrectly. Corrected to "Ehler."

Treasurer Report

Current Balance - \$26,034.82

Uptowne Balance - \$7,828.59

Meeting Notes

NLBA Day at Loggers Field

Kaeley – First event of 2021 will be opening day at Logger's Field, Wednesday June 2nd, 6:35pm game. Gates open at 5:30pm. Private deck will be about 150 people. Fundraising event. Tickets will be \$20. Tickets get you food, soda, hat, and a ticket to the game. Loggers donate \$10 back for every ticket sold. Email will go out with more information. Must use online coupon code. Giving out 2 tickets per sponsor which will be 28 tickets in total to certain level sponsors for GOLs.

Nick – Businesses are rebooting but we are running into many challenges. We are hoping to setup a "listening" session to discuss challenges as businesses with upper level government/city officials. Let's spend this morning to discuss these pain points. What are things we see coming down the pipeline for the future and foreshadowing challenges.

- Kevin – Banking standpoint hasn't stopped moving. PPE program has created a lot of challenges but has also significantly helped businesses. Having trouble finding employees in certain positions. College kids have disappeared from the workforce. Challenges ahead will be to see how businesses stay afloat going forward and if River Bank will be able to continue to help.
- Dan K. – We all need to respect the virus and handle the virus however we all feel comfortable. Loggers established a General Admission ticket so people can sit wherever they are comfortable if they come to the game. The narrative of what we're being fed is the biggest challenge that the Loggers are facing. We've been strung along for too long without any solutions as to where we're going.
- Matt Ehler and Jason Spencer – Learning to work with clients in a virtual world has been the biggest challenge. Business wasn't affected too much outside of the technology challenges and changes to the working world. Biden administration has made a lot of changes which has caused a significant workload on having to rewrite all clients' policies.
- Resource Officers – Last year during COVID was the biggest challenge. People who committed a crime were given signature bonds and then never show up for a court date has been the biggest issues. People continue to be repeat offenders knowing that they'll just be released on a signature bond. Minneapolis happenings have also created a lot of new challenges with view of police officers and new trainings, etc. Disorderly conducts, trespassing, etc. are being let go as more lenient due to the conflicts that can cause for the officers with engaging. One good thing coming out of COVID will have better repercussions for missing a court date. There is no longer an excuse for missing court dates due to it being accessible via Zoom and other platforms making it more accessible. This will lead to harsher punishments for missing these things going

forward. Most policing is all being encouraged to just talk and deescalate rather than going hands on for disciplinary actions or arrests.

- Nick – Supply chain has been the biggest challenge for Festival Foods. Right now it's cat food. Also struggling with staffing and employment.
- Tim Ehler – Sales side of insurance. Adapting to the virtual world has been the biggest challenge. He was used to meeting 1 on 1 with every client in person for so long and now being told to work remotely and from behind a computer.
- Brandon (Johnson & Johnson) – supply chain is the biggest challenge for them as well. Concrete is about 36 weeks out. Lumber is 300% right now compared to last year. Needing to plan so far ahead is the biggest challenge with construction.
- Country Inn & Suites – Staffing is the main issue and not being able to clean rooms fast enough to turn over those rooms.
- Derek Mueller – streaming and technology and adapting to that world has been the biggest challenge in the church world. Navigating that along with people who want to come in person is the biggest challenge. Navigating all of the inconsistencies with people's mindset towards COVID is a big challenge with how everyone responds to it. Rather than giving each other grace and communicating with each other rather than judging each other for how we handle the pandemic.
- Bob Blaschke – The medical community is isolating people towards the end of their life from their families. The grief that we're seeing from people not being able to be with their loved ones towards the end of their life is the biggest challenge. Death happens and it's challenging enough but withholding people to see their loved ones is compounding on the pain and grief for people.
- Elaine – Property management from commercial properties. Wide array of tenants and hears back from them. The number 1 obstacle today is getting employees and getting people to come back to work when people are making more by sitting at home. Capacity is an additional challenge for her tenants and small businesses. Finding a way to get the voices out there to send a more consistent message would be helpful. Utilizing technology is a major challenge for many people to get used to helping businesses virtually. City hall is a challenge if you're trying to open a business right now. Being closed has challenged all future businesses with getting permits and necessary requirements to open new businesses. Sounds like it will be the fall when the city hall opens back up to the public.
- Kat – Getting back outside and getting programs back up and running is a challenge. Navigating all of the different comfort levels from the population and putting on events for people who all have a different opinion on how to handle the pandemic is a challenge. Planning far ahead for events that they're unsure if they can host. Continuing to be flexible with the programs is a must for the City Parks and Red.
- Vicki – Navigating the narrative from the media is such a major challenge. Supply chain through businesses. Ramping up tourism when businesses aren't able to be open or short staffed is a major challenge for businesses.
- (Thrivent) – well positioned because they were ready for everything to be virtual. They actually had their best year last year. Navigating the challenges of their customers and clients is the hardest part.
- Tammi – Events for the brewery and navigating the requirements are one of the biggest challenges. The application process is very challenging with making sure everything is done on

time. Inconsistencies with events are another challenge, many events are being told one thing (such as wearing masks) while other events are being told they don't need to. Supply chain is a challenge for the print business. Wages are going to become a major challenge going forward with minimum wage requirements, signing bonuses to dishwashers, the ripple effect that is going to cause going up is going to cause issues for all employees.

- Eve – Employees are the top issue for her industry. United States daycares are needing to shut down or close because they can't find enough staff. Boarding is starting to pick up and people are starting to travel. The downfall of that, again, is staffing issues. Currently at 21 employees, need 4 more. Cost is the next issue. Bleach used to be \$0.99 but now costs \$3.99.
- Kaeley – Staffing issues. Staff is working open to close and short staffed. Biggest problem is kitchen staff. Got slammed on Saturday because the weather was 95 degrees and everyone came out. But the staffing was short due to number of employees and so service was rough and people aren't patient. Supply chain for chicken shortage, beef prices, etc. Staff all got raises in the last month because they don't have a choice. If they didn't give raises, the staff would just go elsewhere and be hired at a higher wage.
- Nick – cost of construction is insane right now. Pricing of all construction pieces cause the final job to not even be worth the cost of the job. Yoga studio opened back up but there is still a huge fear for people to come out and socialize.

NEXT MEETING – Wednesday, June 2nd, 2021 at 8:00am