

## **NLBA August 4<sup>th</sup> Meeting Notes**

### **Treasurer Report**

Starting Balance - \$25,456.82

Ending Balance - \$28,602.47

Uptowne Balance - \$7,828.59

### **Meeting Notes**

- August 19<sup>th</sup> – 1<sup>st</sup> Marketing Education seminar – Growing & Maintaining Your Customer Base, following will be a social
  - o Free through tomorrow for all NLBA members
- Self-promotions around the room from each business attendee

### **Updates from Sister Organizations**

- AJ from Explore La Crosse would like to get information on how to get more involved for the neighborhood attraction program from LADCO

**Next Meeting – Wednesday, Sept. 1<sup>st</sup> at 8:00 am**