

Minutes

Motion, seconded, approved

Financials

\$13,912.38 starting balance

\$920 for pancake breakfast

\$14,459.27 ending balance of which \$7,828,.59 is Uptowne. \$6640.58

Committee Updates

- Last meeting together. Membership moves on in February.
- January will start socials. Seeking a social in March.
- Next Meeting Tuesday January 14th at 9am at River Bank

Hwy 53

- The eagle has landed

Council Updates

- Budget process begins in Feb in 2021. Seeking input from neighborhood organization
- Marketplace on the Oktoberfest grounds

CVB

- Moses Convention is coming back
- New book coming out
- Viking Cruises visit
- New staff members
- Pamela Mauston, Dan Wick, Chris Roderique

Chamber

- Celebrating La Crosse Center groundbreaking
- Women's circles starting
- Bike Share-program
- Downtown Master Plan
- New board members: Mid-City Steel, Schneider Heating & Wedding Tree/Court Above Main

LADCO

- Annual meeting the end of this month with Governor and Missy Hughes
- Cliff LeClaire bought Tribune building
- Took over ownership with CRBC. Goal is to turn it into an incubator.
- 2020 Business Retention & Expansion: 85 companies selected.
- Seeing an Increase in investment money available.
- About to launch real estate portal.

DMI

Not Present

February Meeting

Four board positions are available. Seeking treasurer, secretary. Ed Cooke & Sharon Earp's position are open. Bob is not coming in as treasurer. Secretary is still open. Requirements are to attend a subcommittee and the board meeting.

Member Spotlight

Need businesses to volunteer. Three available per month.

Borton Construction

Paul Borsheim enjoyed working with his hands. Got into tech programs at Logan. Continued to like it. Went to Stout for a construction degree. Discovered was good at numbers. Completed a TCI internship in 1989. Took estimates to computers (which had just come out). There for 10 years.

- Borton has = Borsheim & Stanton broke off as partners because felt hit a ceiling.
- Surround yourself with a good banker, accountant, attorney and insurance. Ask them questions. They don't know what to ask you,.
- Of first 10 employees, 6 are still with them.
- When Doug retired, two guys stepped into ownership roles
- Have 40-50 guys in the field working for them
- Cause of their size, unions allow them to cross-train their workforce (ex. Framing to pouring concrete)
- Have 6-7 apprenticeships they've brought on
- Starting out of apprenticeships start at 60% which is about low \$20s/hour

Pogy's Catering

Josh Pogreba owns Shimmy's, Pettibone food & beverage, Ye Old Style, Pogreba restaurant & Pogys Catering

- Pogy's celebrated 50 years
- Pogreba Restaurant 9 years on North side
- Started with Aunt Dianne and Clarence Pogreba
- Offers a discount to NLBA members
 - Charcoal Chicken recipe for Chicken-Q