

December 4th

Motion to Approve Minutes: Elaine

2nd from Linda

Treasures Report :

Beginning: \$12, 814.93

Ending: \$13,912.58

NLBA \$6,083.79

Uptowne: \$7,828.59

Marketing Workgroup:

Membership Group:

Invoices going out December 1st (\$100 no change in dues)

Sending via email and mail

53 Corridor Workgroup: Jamie

Eagle Viewing Statue: Finalized contract (install next week)

Ground Breaking & Press Release of construction-TBD

Poellinger Electric for lighting

Caledonia Street:

Tree Boxes (more for beautification)

Bricks—make even

Bulbs OUT Mike LaFleur

Donation to Girl Choir & Mr & Mrs Claus

Motion: Linda

\$200 to each group

Council Members:

Scott: Pedestrian Crosswalk—still waiting Lighting project on George street (completion for 2020)

Andrea:

Barb: La Crosse Street median plantings..no turn lanes

Hixton Historical Society—Hixton House Fundraiser

Chamber: Vicki

Talent Attraction

January 1st—Salary Requirements (\$36,000 under)

Lamar Outdoor Advertising: Derek Kubicek

~1902 (117 years)

~ Outdoor advertising—always there

Market & Johnson -Brandon

~ Founded 1948 Juel Market & Milt Johnson joined forces to on own company to build homes

~ 1970 Current CEO Dan Market joined in 1970

~ La Crosse, Oakdale Mn, Eau Claire

~ 450 million in construction revenue (neg approach)

December 13th Myrick Park Open House Skyrockers Hot chocolate, coffee 11am-2pm

Sam-LADCO trade venture to Mexico in February (manufacturing trade venture)

December 13th Ground Breaking La Crosse Center