

## NLBA Minutes of September 4<sup>th</sup>, 2019

**Call to order:** The North La Crosse Business Association monthly meeting. The NLBA meeting was held at the Black River Beach Community Center, La Crosse Wisconsin on Wednesday September 4<sup>th</sup>, 2019

Presiding; Nick Roush, President

**Members in Attendance:** Kevin Zagrodnick, Sharon Earp, Vicki Markussen, , Dale Gerbig, Barb Janssen, Kaley Jacobson, Nick Rousch, Cheryl Denison, , Dan Kapanke, Kat Barkhahn, Abby Voye, Linda Heilman, Elaine Yager, Rich Rice, A.J. Frels, Scott Neumeister, Jamie Kassemer, Karla Doolittle, Dan Kapanke, Derek Mueller, Paul Borsheim, Jay Patel , Mike Collins

Beginning Balance: \$13,622.23

Uptowne Balance: \$8,192.09

Ending Balance NLBA: \$5,013.14

Block Party:

Expenses: \$2,648.00

Income: \$1,640.00

Cost: \$1,008.00

### **Member Spotlight: Prizm Print & Label**

~Rich Rice & Abby Voye:

204 Avon Street

608-782-4292

25 years on the north side

Started as a pre-press company

Eco-Friendly Printing

Less water waste—converted presses to a waterless system which eliminates up to 70% of the waste that a traditional press would product.

Utilize recyclable printing plates

Use vegetable oil based inks

Offering recycled paper

New Machine that does large capacity labels, metallic's, matte & soft touch

info@prizmprint.co m

Mention NLBA to receive a NLBA discount

### **Eagle Viewing Platform Update: Jamie**

Completion middle to late October

Eagle is in production process currently

### **BOARD MEETING UPDATE: Nick Rousch**

~ We have gotten slightly off-mission

~How can NLBA re-engage all of our member into the monthly meetings and events?

Change up meeting structure to help create MORE networking and business opportunity

Shortening information section and offering 2-3 POP up booths with members

To allow networking and sharing information about your business

***WILL NEED VOLUNTEERS EACH MONTH FOR THIS!!!***

Socials 3-4 times a year we speakers to help answer the struggles of our members

~ Discussion of current events that help reinforce our mission as a non-profit

Lights over North La Crosse---YES

Caledonia Block Party—on hold temporarily—may revisit this at later time

**MEMBERSHIP:** Nick

(Meets second Tuesday of every month at River Bank at 9am)

~Highest membership

~ Combining Marketing and Events and Membership to help get started on our new meeting structure and socials

**EVENTS & MARKING:** Kaley

~looking for additional volunteers to help with this as our new meeting and socials will more require more hands

~ next meeting Tuesday September 10<sup>th</sup> at 9am at Riverbank

~ Pancake Breakfast (Sunday September 29<sup>th</sup>) at Boys & Girls Club

Still looking for volunteers to help

**NORTH LA CROSSE GROWTH & DEVELOPMENT WORKGROUP:** Nick

(Meets the first Wednesday of each month immediately following the monthly NLBA meeting)

~ No Updates

**CHAMBER OF COMMERCE:** Vicki Markussen

~ leader cast Women is October 18

**EXPLORE LA CROSSE:** A.J. Frels

~ AGLOW convention September 16<sup>th</sup>-19<sup>th</sup> staying at AmericInn

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**COUNCIL UPDATES:**

Adjournment: Meeting was adjourned at 9:04am

Next Meeting will be: Wednesday October 2<sup>nd</sup>, at 8am at Black River Beach

Kaley Jacobson

September 6<sup>th</sup>, 2019