

NLBA Minutes of August 7th, 2019

Call to order: The North La Crosse Business Association monthly meeting. The NLBA meeting was held at the Black River Beach Community Center, La Crosse Wisconsin on Wednesday August 7th, 2019

Presiding; Nick Roush, President

Members in Attendance: Diana Hobson, Bob Blaschke, Kevin Zagrodnick, Sharon Earp, Julie Connelly, , Kirsten Gamoke, Vicki Markussen, , Dale Gerbig, Barb Janssen, Kaley Jacobson, Nick Rousch, Cheryl Denison, Mike Collins, Dan Kapanke, Kat Barkhahn, Abby Voye

Beginning Balance: \$12,924.31

Uptowne Balance: \$8,192.09

Ending Balance NLBA: \$4,950.16

Current Business:

~ Diana Hobson, DNA Vintners :

2006 Wine hit store shelves with a semi sweet and sweet cranberry wine in Tomah

La Crosse's only winery

All wine made from scratch

All cranberries come from Tomah/Warrens area

Paintings in/outside of building has drawn a ton of business to North Side

Tastings #5 for \$5

Hours Thursday-Monday 12pm-5pm

EVENTS & MARKETING: Kaley Jacobson

~ Block Party

Wrap Up from Party

Discussed shorter time, different music

Different Day for 2020 Party

Budget

~ Lights Over North La Crosse

Sleigh with Logan High School

Volunteers

~ Pancake Breakfast SUNDAY SEPTEMBER 29th 7am-11am

Volunteers 7am & 9am Groups

Tickets getting mailed out

MEMBERSHIP: Nick

(Meets second Tuesday of every month at River Bank at 9am)

~Membership on the rise OVER 80 Paid Members

~ Discussion of the benefits of NLBA and how helps businesses

NORTH LA CROSSE GROWTH & DEVELOPMENT WORKGROUP: Nick

(Meets the first Wednesday of each month immediately following the monthly NLBA meeting)

- ~Money budgeted for corridor was spent on other things
- ~ Moving forward with wayfinding plan –city wide NOT just North Side

CHAMBER OF COMMERCE: Vicki Markussen

- ~ Prepping for Leadercast Women October 18th
- ~ Summit (previously the expo)
- ~ First friend Program—city is the newest user
- ~Looking for items for welcome baskets –Beth at the Chamber

Resource Officer-Dale Gerbig

- ~August 16th National Fundraising Event –Dunkin Donuts

Adjournment: Meeting was adjourned at 8:57am

Next Meeting will be: Wednesday September 4th at 8am at Black River Beach

Kaley Jacobson

August 14th, 2019